

# 2026 WINTER CONFERENCE AGENDA

January 14, 2026  
Mayo Clinic Health System Event Center  
Mankato, MN

9:30 AM – Coffee and Registration

10:00 AM - 10:45 AM – General Session: Agronomic Research Results - Presented by Jason Leary

11:00 AM - 11:30 AM – Breakout Session 1

11:45 AM - 12:15 PM – Breakout Session 2

12:15 PM - 12:45 PM – Lunch

12:45 PM - 1:45 PM – Keynote Speaker - Jim Morris

- The real-life inspiration for Disney’s blockbuster movie **The Rookie**

2:00 PM - 2:30 PM – Breakout Session 3

2:45 PM - 3:30 PM – Global Market Outlook - Mike North

3:30 PM – Happy Hour Reception

| Breakout                      | Room 241                                      | Room 243  | Room 245                             | Room 247                   | Grand Hall      |
|-------------------------------|---|---|--------------------------------------|----------------------------|-----------------|
| Session 1<br>11:00 – 11:30 am | Land and Equipment Appraisals                 | *Spray Performance – Adjuvants, Tank Mixes, Droplets* | *Fungicide Insights*                 | Soil pH Management         | *Grain Markets* |
| Session 2<br>11:45 – 12:15 pm | Energy Problems? Options on how to avoid them | *Spray Performance – Adjuvants, Tank Mixes, Droplets* | Crystal Decisions Overview and Intro | *Sulfur’s Impact on Yield* | *Grain Markets* |
| Session 3<br>2:00 – 2:30 pm   | Retro Fit Sprayer Technology                  | Crop Insurance Strategies for 2026                    | *Fungicide Insights*                 | *Sulfur’s Impact on Yield* | *Grain Markets* |

\*Session is repeated



# Breakout Sessions

| Topic   | Speaker                           | Company                           | Description  |
|---|-----------------------------------|-----------------------------------|--|
| Crop Insurance Strategies for 2026                  | Allison Strei<br>Rob Moline       | Compeer                           | Using your crop insurance guarantees to sustain profitability  |
| Crystal Decisions Introduction                      | Taylor Ulrich<br>Isaac Sowers     | Crystal Valley                    | An introduction to Crystal Valley's Precision Ag program. An overview of what it is and how your farm could benefit from it  |
| Energy Problems? Options on how to avoid them       | Crystal Valley Energy Sales Staff | Crystal Valley                    | Tank Maintenance, Right Sizing of storage, Monitoring for storage and the benefits of Wintermaster and Fieldmaster Fuels   |
| <b>Fungicide Insights</b>                           | Mark Glady                        | Winfield                          | Fungicide Performance Insights, Disease Persistence, Applications, Timing, ROI in 2025 and the future  |
| <b>Grain Market Update*</b>                         | Ben Peters                        | Advance Trading                   | Update on current corn & soybean markets   |
| Land and Equipment Appraisals                       | Leah & Dustyn Hartung             | Land Services Appraisals          | Current market trends for farm equipment and land based on recent sales and appraisals   |
| Retro Fit Sprayer Technology                        | Ben Youngerberg<br>David Robran   | Crystal Valley Precision Planting | How to convert your existing sprayer with Precision Planting's nozzle and camera technology  |
| Soil pH Management                                  | Dr. Andrew Hoiberg                | Calcium Products                  | Protect your fertilizer investment and maximize yield by managing soil pH. Learn how soil becomes acidified, how to evaluate soil tests, and understand various liming materials |
| Spray Performance – Adjuvants, Tank Mixes, Droplets | Randy Anderson<br>Marcus Juhl     | Nutrien                           | How to kill more weeds! Spray quality, mixing order, droplet sizes, why you need adjuvants, what they do.  |
| Sulfur's Impact on Yield                            | Dr. Andrew Hoiberg                | Calcium Products                  | Why is a micronutrient having a macro effect on yield  |

